



ABIA Board Minutes

June 7th, 2024

7:30 a.m.

**Alliston Business Improvement Association Office
51 Victoria Street East, Alliston In Person/Zoom**

Members Present:

Chair Lachlan McGurk, Director Alicia Regier,
Treasurer Kim Lyon, Councillor Chris Rapin,
Director Ben Carnovale, Director Sandra Lambie,
Director Lisa Culmone, Director David Grossi, Councillor Paul Foster

Members Absent

Miranda Campbell Office Coordinator, Director Mike Jerry

Guests

Becky Breedon, Sgt Daniels

Confirmation of Agenda

2024-01- **MOTION-** to confirm the agenda as circulated.

Moved by Director Regier
Seconded by Director Culmone

CARRIED

Disclosures of Pecuniary Interest - NIL

Adoption of Minutes

2024-02- **MOTION**- to confirm the April ABIA Board of Management minutes as circulated.

Moved by Director Regier
Seconded by Director Culmone

CARRIED

Opening Remarks

Chair McGurk welcomed all board members.

OPP Monthly Q&A

A/Sgt Jeremy Daniels spoke of the closure of the mushroom dispensary on Victoria St W. 2 (Two) OPP crew have been added to duty, their primary focus is dealing with street crime, warrants etc. Sgt. Daniels spoke of the noticeable decrease in crime in the past 3 weeks due in part to 'Calls for Service" from downtown businesses. The OPP bike schedule will be starting in July.

Chair's Report

- Edison Lighting Feasibility Study – Chair McGurk is looking at 2 consultant firms (Tavem engineering and The Client Partnership) to undergo a feasibility study for the Edison Light Project)

2024-03 - **Motion** – ABIA Memorandum of Agreement. A motion was passed to accept the MOA as is, though concern was raised by Director Carnovale with Schedule C, Section 1.3, Clause 1.3.2. ABIA to follow review and propose clearer wording of this section at a later date and bring the change request to Council for approval.

Moved by VP Director Regier
Seconded by Director Culmone

CARRIED

Treasurer's Report

2024-04 - **MOTION** of agreeance of financials

Moved by Director Culmone

Seconded by VP Director Regier

CARRIED

Economic Development – NIL

Council Report

- Councillor Rapin told the Board of Directors of the move into the New Town Hall located at 24 Tupper St W in Alliston.

Project Updates

Digital Sign – There is a medium sized tree that is blocking the digital sign.

Action: Counsillor Foster will be speaking with Adjala-Tosorontio regarding the removal of the tree that is blocking the digital sign loated at the West end of Yonge St.

Mural Update –

2024-05- **MOTION** to end working relations with current artist due to visionary/artistic differences and to agree upon a \$2,000 payout compensation. Remaining \$2,000 will be allocated to new artist.

Moved by Director Culmone

Seconded by Director Lyon

CARRIED

Events

Potato Festival – Great vendor turnout. Agenda timeline and street layout map was presented to group by Director Culmone.

Marketing

2024-06- **MOTION**- Banner update

Moved by Director Culmone

Seconded by VP Director Regier

CARRIED

2024-07- **MOTION** - Love Local 6 ft Marquee Sign Purchase up to \$10,000

Moved by Director Culmone

Seconded by Director Lyon

CARRIED

- Love Local Mascot Campaign Kickoff

ACTION: Daniel to complete video for Instagram Campaign Introduction. Miranda to contact initial participant and purchase gift card from participating store for giveaway.

The meeting adjourned at 8:22 a.m. Moved by Director Culmone, Seconded by Director Lyon

CARRIED

Lachlan McGurk
Chair Lachlan McGurk