



**ABIA Board Minutes**

**May 2nd, 2024**

**7:30 a.m.**

**Alliston Business Improvement Association Office  
51 Victoria Street East, Alliston In Person/Zoom**

**Members Present:**

Lachlan McGurk, Chair	Alicia Regier, Director
Kim Lyon, Treasurer	Councillor Chris Rapin
Ben Carnovale, Director	Mike Jerry, Director
Lisa Culmone, Director	Miranda Campbell Office Coordinator

**Members Absent**

David Grossi, Director	Councillor Paul Foster
Sandra Lambie, Director	

**Guests**

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**Confirmation of Agenda**

2024-01 Motion to confirm the agenda as circulated.

Moved by Director Jerry  
Seconded by Director Culmone

**CARRIED**

**Disclosures of Pecuniary Interest**

**Adoption of Minutes**

2024-02 Motion to confirm the April ABIA Board of Management minutes as circulated.

Moved by Director Regier  
Seconded by Director Culmone

**CARRIED**

## Opening Remarks

Chair McGurk welcomed all board members.

## Chair's Report

- Letter received by Casandra Sigler - read by Chair McGurk
- Motion to raise Alicia Regier to the role of Vice-Chair

Moved by Councillor Rapin

Seconded by Director Culmone

**CARRIED**

- Chair McGurk spoke of a monthly attendance by the OPP

**ACTION:** Chair McGurk will inform the board when OPP respond to commitment to monthly attendance.

- Honda Announcement discussion and the attention to the Downtown core with CBC News interview with Berns Flowers
- Mural re-design and decision to end working relations with current artist visionary/artistic differences.
- Electronic sign hydro being installed tomorrow May 3. Plaque presentation on Adjala Toronto for continued support with this initiative. **ACTION:** Director Jerry to attend to take a photo.

## Office Report

### Banting Job Fair (May 7 2024)

The preparation is underway. Banting Job Fair to focus on Volunteers for ABIA Events

## Treasurer's Report

2024-04 No April Financials

- Motion to reallocate Legacy Monument Fund from the Monument Fund to a General Reserve Fund.

**DEFEATED**

## **Economic Development**

**Nil**

## **Council Report**

- Counselor Rapin inquired if a Self Register Mailing List for email campaigns can be added to the ABIA website.

**ACTION:** Office Coordinator to speak with the Graphic Designer regarding this.

- Counselor Rapin asked that place holder pictures for both counselors be removed from the ABIA website and only show names.

**ACTION:** Office Coordinator to speak with Graphic Designer regarding this

- Counsellor Rapin discussed the Honda EV timeline (2029) and impact initiatives on traffic, bypass etc.

## **Project Update**

### **Downtown Revitalization – Edison Lighting**

2024-16-05 Deputation scheduled for May 16, 2024 to be presented by Chair McGurk.

### **Victoria Street Mural**

Mural re-design and decision to end working relations with current artist due to visionary/artistic differences.

**ACTION:** Chair McGurk to contact the artist and new potential artist.

2024-05-03 Electronic sign hydro being installed tomorrow (May 3). Plaque presentation to thank Adjala Tosorontio for continued support with this initiative.

**ACTION:** Director Jerry to attend to take a photo. Office coordinator to order a plaque.

### **Community Infrastructure**

No updates at this time.

### **Marketing**

- Road Banners and heart light up to look at “change colour” options.

**ACTION:** Mock up requests of Banners to be done in a gray scale by Graphic Designer.

- Love Local Sign to discuss further

- Canada Day Flags to look at flag pole option

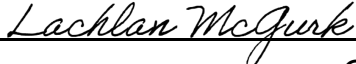
**ACTION:** Look at flag option and bylaw regulations

- Billboard redesign

**ACTION:** sample with budget to be presented in future

**The meeting adjourned at 8:42 a.m. Exit of Chair McGurk 8:20am and Councillor Rapin 8:28am. Moved by Director Culmone, Seconded by Director Lyon**

**CARRIED**

  
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Chair

