



**Alliston BIA Board Minutes**

**August 19<sup>th</sup>, 2025**

**6:00 p.m.**

**Alliston Business Improvement Association Office  
51 Victoria Street East, Alliston in Person/Zoom**

**Members Present:**

Alicia Regier, Chair	Michelle Rakowski, Director
Lisa Culmone, Director	Sandra Lambi, Director
Ben Carnovale, Director	James Griffiths, Director
Chris Rapin, Councillor	

**Members Absent**

Kim Lyon, Director	

**Guests**

Veronika Kremza, Office Coordinator	Daniel Savaglio

**Confirmation of Agenda**

2025-01- **MOTION**- to confirm the agenda as circulated.

Moved by Director Culmone

Seconded by Director Carnovale

**CARRIED**

**Disclosures of Pecuniary Interest - NIL**

**Adoption of Minutes**

2025-02 **MOTION**- to confirm the July ABIA Board of Management minutes as circulated.

Moved by Director Culmone

Seconded by Councillor Rapin

**CARRIED**

## Opening Remarks

Chair Regier welcomed Board Directors, Councillors and guests to the meeting and thanked them for their time and attendance.

## Chair's Report

With Regret, after many years of volunteer hours and hard work, Councillor Paul Foster has resigned from the ABIA Board.

OPP update: With OPP using the ABIA office, there has been a greatest presence and community engagement in downtown Alliston.

## Project Updates

### Lighting Project

No Update as of yet.

## Event

### Monster Mash

Applications are open to the public.

### Christmas Crawl

**Action:** Veronika is to ask resident and building owner is regards using hydro for the tree lighting.

**Action:** Veronika is to contact Home Glow regarding snow flake installation.

## Marketing

Engagement on social media has been increasing. Instagram will continue to be the targeted audience as that platform has a larger audience engagement.

## Office Report

**Action:** Veronika to send out a survey regarding the Street Festival to members.

## New Business

The Chamber of Commerce and the ABIA are both interested in strengthening their relationship and explore their opportunities to greater collaboration.

**Action:** Veronika to coordinate with Director Rakowski and send a meeting invite.

2025-06 **MOTION** to adjourn.

Moved by Director Culmone



Chair, Alicia Regier