



**Alliston BIA Board Minutes
September 16th, 2025
6:00 p.m.**

**Alliston Business Improvement Association Office
51 Victoria Street East, Alliston in Person/Zoom**

Members Present:

Alicia Regier, Chair	Michelle Rakowski, Director
Lisa Culmone, Director	Sandra Lambi, Director
Ben Carnovale, Director	Kim Lyon, Treasurer
Chris Rapin, Councillor	

Members Absent

James Griffiths, Director	

Guests

Veronika Kremza, Office Coordinator	Daniel Savaglio

Confirmation of Agenda

2025-01- **MOTION**- to confirm the agenda as circulated.

Moved by Treasurer Lyon
Seconded by Director Colmone

CARRIED

Disclosures of Pecuniary Interest - NIL

Adoption of Minutes

2025-02 **MOTION**- to confirm the August ABIA Board of Management minutes as circulated.

Moved by Treasurer Lyon
Seconded by Councillor Carnovale

CARRIED

Opening Remarks

Chair Regier welcomed Board Directors, Councillors and guests to the meeting and thanked them for their time and attendance.

Chair's Report

Administrative position

2025-03- **MOTION**- To increase coordinator position from part time to full time effective sometime after Q4.

Moved by Treasurer Lyon
Seconded by Director Colmone

Council Report

As Simcoe County prepares to end recycle pick-up for commercial property owners on January 1st, 2026. Town of New Tecumseth is working on a solution.

Action: Chair Regier will reach out to Mayor and Deputy Mayor for a discussion and potential solution.

Project Updates

Treasurer Report

Treasurer Lyon discussed the up-to-date budget with the board and what is remaining in the budget.

As always, the budget can be requested through the ABIA office.

Marketing

The ABIA is looking to incorporate more community events to benefit Members in the Downtown Area.

Speaker Series: Introducing a new series after dark to discuss relevant topics.

Marketing program: New kids on the block; provide gift certificate for new businesses via a social media giveaway.

Newsletter: Do you have something to celebrate; Inform members of the new Milestone program. Celebrating 1, 5, 10, 15 years anniversary.

Reminder to the members about the Camera program.

Office Report

Fall décor will be put up by Alliston Botanix at the end of September.

Christmas trees will be decorated first week of November.

Snowflakes and banners will be installed before the Christmas Parade.

2025-04 - **MOTION** to adjourn.

Moved by Treasurer Lyon.



Chair, Alicia Regier