



Alliston BIA Board Minutes

January 20th, 2025

6:00 p.m.

**Alliston Business Improvement Association Office
51 Victoria Street East, Alliston**

Members Present:

Alicia Regier, Chair	Michelle Rakowski, Director
Lisa Culmone, Director	James Griffiths, Director
	Chris Rapin, Councillor

Members Absent

Kim Lyon, Treasurer	Ben Carnovale, Director

Guests

Veronika Kremza, Office Coordinator	Rose Taylor
Jessica Jenning	Carleigh Maloney
Tyson Taylor	Terri Jerry

Confirmation of Agenda

2025-01- **MOTION**- to confirm the agenda as circulated.

Moved by Director Culmone

Seconded by Director Griffiths

CARRIED

Disclosures of Pecuniary Interest - NIL

Adoption of Minutes

2025-02 **MOTION**- to confirm the November ABIA Board of Management minutes as circulated.

Moved by Director Culmone

Seconded by Director Griffiths

CARRIED

Opening Remarks

Chair Regier welcomed Board Directors, Councillors and guests to the meeting and thanked them for their time and attendance.

Chair's Report

Recycling: ABIA has contacted the Tow to explore recycling options with Simcoe County. Members raised questions, which were noted. Councillor Rapin will follow up, and members were encouraged to contact Simcoe County and Enterra directly.

O.P.P.: There has been an official amendment to the lease with the ABIA and Town of New Tecumseth to allow the O.P.P. use of the ABIA office.

Role Updates/Signing Officers: Director Griffiths, Director Carnovale and Chair Regier are assigned as signing officers
Director Griffiths will now assist with budget reports.
Director Rakowski will take on the role of Marketing Director.

Member Survey: ABIA discussed launching a member survey, as one has not been conducted in some time. Members' concerns were noted, and the survey will be used to gather broader feedback

Parking and Vehicle Refreshment: Many changes at Town staffing. Chair and Admin meeting with new EcDev and also setting up quarterly meetings with key Town departments to maintain ongoing communication on downtown needs under various categories such as parking, snow removal, infrastructure... etc.

Treasurer Report

N/A

Events

Applications for Farmers Market and Alliston Street Festival application will open in February/March to the public.

Marketing

Influencer Budget: ABIA is reviewing options to improve marketing, including social media. Members' concerns were noted and will be considered in future planning.

Office Report

2025-03 - **MOTION** to adjourn.

Moved by Director Griffiths



Chair, Alicia Regier