



**Alliston BIA Board Minutes
March 17thth, 2026
6:00 p.m.**

**Alliston Business Improvement Association Office
51 Victoria Street East, Alliston**

Members Present:

Alicia Regier, Chair	Michelle Rakowski, Director
Lisa Culmone, Director	Chris Rapin, Councillor
	Kim Lyon, Treasurer

Members Absent

James Griffiths, Director	Ben Carnovale, Director

Guests

Veronika Kremza, Office Coordinator	Jasmine Danial

Confirmation of Agenda

2025-01- **MOTION**- to confirm the agenda as circulated.

Moved by Director Culmone
Seconded by Councillor Rapin

CARRIED

Disclosures of Pecuniary Interest - NIL

Adoption of Minutes

2025-02- **MOTION**- to confirm the February ABIA Board of Management minutes as circulated.

Moved by Director Culmone
Seconded by Director Rakowski

CARRIED

Opening Remarks

Chair Regier welcomed all attendees to the meeting and expressed appreciation for your time and participation.

As a standard procedure, as all guests are welcomed to ABIA meetings, we kindly request that all questions and comments be held until the end of the meeting.

Chair's Report

Positions: Once the candidates for each position have been selected, the Board will hold a formal vote for roles. This process will be discussed further during our next meeting.

Members of not for profit: As discussed with the Town, only specific addresses that pay a levy are eligible for ABIA membership. Not limited to for Not for Profit.

Banner-Municipal Election:

2025-03- **MOTION-** The Alliston BIA is pleased to grant the Town permission to use the banner across Highway 89 for election promotion during the month of October. All cost associated with the removal and installing of the ABIA winter banner are at the expense of the Town.

Moved by Director Culmone
Seconded by Councillor Rapin

CARRIED

Nottawasaga Community Safety and Wellbeing Alliance: The ABIA is happy to receive any promotions, minutes and newsletters from the Nottawasaga Community

Speaker Series- Collaboration with Chamber of Commerce: The ABIA is interested in organizing a joint Speaker Series designed for both of our memberships. We believe a partnership on this initiative would provide significant value to our local business community.

Treasurer Report

Please be advised that the 2025 audit has been completed. Additionally, the 2025 audit review is scheduled for June.

Projects

Member Survey is to be distributed to the members once the final copy has been refined.

Pole Lights the ABIA Board is reviewing 3 quotes for summer pole lights. To be reviewed at the next meeting.

Marketing

Content Creator After careful deliberation and review, the ABIA has decided to move forward with hiring a content creator for our social media platforms.

2025-04- **MOTION-** The ABIA is to hire a content creator for an initial three-month trial period.

Moved by Director Rakowski
Seconded by Treasurer yon

CARRIED

Farmers Market Content Creator

2025-05- **MOTION**- To offer Kelsey Morin, the content creator position specific to the ABIA events.

Moved by Director Rakowski
Seconded by Treasurer yon

CARRIED

Events

Farmers market location

The ABIA is to continue to use the private property space located at Victoria and centre St for the Farmers Market.

Action: Veronika is to inquire about the cost of purchasing vs renting a generator.

CARRIED

Office Report

OBIAA Board Training -No decision has been made at this time. Agenda item moved to the next meeting

2026-05 **Motion** to adjourn

Moved by Director Lyon



Chair, Alicia Regier