



**Alliston BIA Board Minutes**

**July 21<sup>st</sup>, 2026**

**6:00 p.m.**

**Alliston Business Improvement Association Office**

**51 Victoria Street East, Alliston**

**Members Present**

|                           |                        |
|---------------------------|------------------------|
| Alicia Regier, Chair      |                        |
| Ben Carnovale, Vice Chair | Chris Rapin, Councilor |
| James Griffiths, Director | Kim Lyon, Treasurer    |
| Lisa Culmone, Director    |                        |

**Members Absent**

|                             |  |
|-----------------------------|--|
| Michelle Rakowski, Director |  |
|                             |  |

**Guests**

|                                     |                  |
|-------------------------------------|------------------|
| Veronika Kremza, Office Coordinator | Carleigh Maloney |
| Jordan Hughes                       | Lisa Wooldridge  |
| Sandra Lambi                        | Terri Jerry      |
| Nancy Maira                         |                  |

**Confirmation of Agenda**

2025-01- **MOTION-** to add Content Creator under marketing to the agenda and confirm as circulated.

Moved by Director Culmone  
Seconded by Treasurer Lyon

**Motion Carried, no votes against**

**Disclosures of Pecuniary Interest – NIL**

**Adoption of Minutes**

2025-02- **MOTION-** to confirm the May ABIA Board of Management minutes as circulated.

Moved by Director Carnovale  
Seconded by Director Culmone

**Motion Carried, no votes against**

**Opening Remarks**

Chair Regier welcomed all attendees to the meeting and expressed appreciation for your time and participation.

As a standard procedure, as all guests are welcome to ABIA meetings, we kindly request that all questions and comments be held until the end of the meeting.

## **Chair's Report**

### **Bylaw: Electronic Scooters**

By-law prohibits the use of these micromobility devices on the downtown sidewalks.

Excluding children under 10 years old accompanied by a parent/adult.

E-bikes and e-scooters would still be prohibited from all sidewalks in the Town.

## **Events**

### **Street Festival**

Vendor applications are now closed for the 2026 season.

### **Monster Mash**

2025-03- **MOTION** Monster Mash will have a 2-hour road daytime road closure for trick-or-treating. The ABIA is introducing a Witches Haunt event in the evening which will only include a road closure on Church St. for specific themes vendors. Additionally, we will be hosting a spooky window decorating contest for our members.

Moved by Director Culmone  
Seconded by Director Griffiths

**Motion Carried, no votes against**

**Action:** Veronika is to look into speakers along Victoria St. and inquire with the DJ about speakers.

## **Treasurer Report**

The 2025 audit is still ongoing and in good standing.

Profit and loss statement along with the monthly budget was presented at the meeting for review. At this time, nothing was revised on the budget.

## **Policy**

The policy has been circulated between the ABIA Board of Directors, Treasurer Lyon and Councilor Rapin additions were adopted. The Board has approved this draft and will now be forwarded to the Town for approval, then to members for comments.

## **Marketing**

The marketing report was circulated and the data shows a significant increase in engagement across social media.

There were questions received regarding marketing, which were addressed in a meeting. Ideas, projections, and goals were discussed.

### **Content Creators**

2025-04- **MOTION** To continue to utilize the two content creators to promote the Downtown Alliston Area for an additional 3-months.

Moved by treasurer Lyon  
Seconded by Director Griffiths

**Motion Carried, no votes against**

**Council Report**

**Road Resurfacing Project**

Construction has begun on the west end. Progress will continue in sections. Sidewalk construction to begin soon.

**Project**

**Lighting Project**

Love Local lights are wrapping up in production and will be delivered in two weeks.

**Adjournment**

2026-05 **Motion** to adjourn

Moved by Director Lyon



Chair, Alicia Regier