



Alliston BIA Board Minutes

August 18th 2026

6:00 p.m.

**Alliston Business Improvement Association Office
51 Victoria Street East, Alliston**

Members Present

Alicia Regier, Chair	Michelle Rakowski, Director
Ben Carnovale, Vice Chair	Kim Lyon, Treasurer
Lisa Culmone, Director	Chris Rapin, Councilor

Members Absent

James Griffiths, Director	

Guests

Veronika Kremza, Office Coordinator	Lisa Wooldridge, New Tecumseth
Jessica Jennings	Rose Taylor

Confirmation of Agenda

2025-01- **MOTION**- To approve the August agenda and confirm as circulated.

Moved by Treasurer Lyon
Seconded by Director Rakowski

Motion Carried, no votes against

Disclosures of Pecuniary Interest – NIL

Adoption of Minutes

2025-02- **MOTION**- to confirm the July ABIA Board of Management minutes as circulated.

Moved by Treasurer Lyon
Seconded by Director Carnovale

Motion Carried, no votes against

Opening Remarks

Chair Regier welcomed all attendees to the meeting and expressed appreciation for your time and participation.

As a standard procedure, as all guests are welcomed to ABIA meetings, we kindly request that all questions and comments be held until the end of the meeting.

Chair's Report

Sidewalk Safety

Chair Regier has connected with the OPP and the Town of New Tecumseth to discuss complaints brought up about sidewalk safety. We were informed there has been campaigns and seminar to educate the public about micromobility devices, which speaks about all the regulations and by-laws for the use of such, as e-scooters.

Further to that, the OPP plans to do spot checks with warnings and/or tickers for illegal electrical scooters.

The Town will provide an educational card to distribute to the businesses.

Website Update

There was a discussion with the Town about posting a detailed report online. It was suggested the ABIA is able to upload a report every 4-6 months.

Treasurer Report

Alliston Street festival has generated revenue. As discussed in a previous meeting, these profits will be utilized for upcoming ABIA events, such as Monster Mash and Christmas Crawl.

There is a banner pole expense in the budget which will be amortized over the next period.

Marketing budget is underspent and needs to be utilized by year-end.

Action: Treasurer Lyon has requested for the directors to send their forecast spending budget one week prior to next month's meeting.

Events

Street Festival

Feedback survey to be sent out tomorrow regarding the Street Festival.

The ABIA will be looking into extra seating and a water re-fill/cooling station for next year.

Monster Mash

The ABIA is transitioning the event from day to evening. Trick or Treating will be 2-4pm and Witches & Wonders from 4-9pm.

Entertainment is being booked for the evening portion of the event. The event will include a window decorating contest for the public to vote on, Ghost walk, small market and other themed activities.

Christmas Crawl

Tree lighting ceremony will be held on the same day as the Santa Clause Parade on November 14th. Shopping event to be on November 27th and 28th to coincide with Black Friday and Small Business Saturday.

Marketing

Social Media Content

Content Creating will continue with campaigns such as Meet Your Neighbor and New Kid on the Block, while introducing The Legends campaign for any business open over 15 years.

Meet & Mingle/Speaker Series

The ABIA is considering an event to provide a showcase of free resources for entrepreneurial services through Nottawasaga Futures.

To be discussed further at month's meeting.

Council Report

Road Resurfacing Project

Planters on Mill St. are being removed due to decomposing over the years and will be replaced with a different beautification plan. A cigarette receptacle has been requested in that area if by-law allows.

Victoria St. construction is ongoing and will transition to a 24-hour work day. Curb work will continue during the daytime, and concrete pouring will take place over night, along with asphalt work.

Project

Lighting Project

Love Local lights fixtures have arrived. While road work is in progress, the lights cannot be installed. Once road work is complete in the downtown area, a contractor will be hired to complete the installation of the lights.

Adjournment

2026-03 **Motion** to adjourn

Moved by Treasurer Lyon

Alicia Regier
08/30/26

Chair, Alicia Regier